

# One Step to Own the Future before Competitors

## From a World of Problems to **Your Leadership**



**COMPETITIVE DISRUPTIONS**

Instead of producing problems, make more money by delivering solutions personally to everyone

**ESG Solutions Business**



### People / Customers

People want more than they achieve. They need to set their goals and receive solutions



**\$94 Trillion World Economy\***

\*World Bank, IMF

### Companies / Ecosystem

Companies should grow by delivering personal success to everyone, while fixing the world



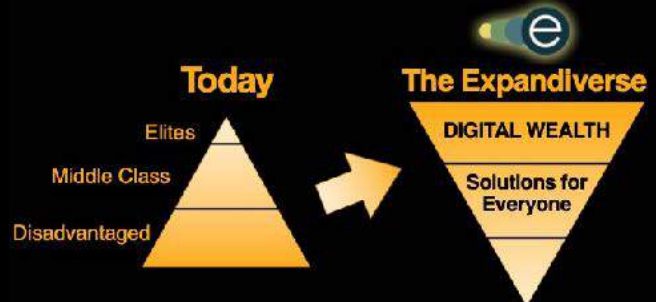
### World Climate Problems

The fertile world where humanity prospered is failing. Help grow its prosperity



**POSITIVE DISRUPTIONS**

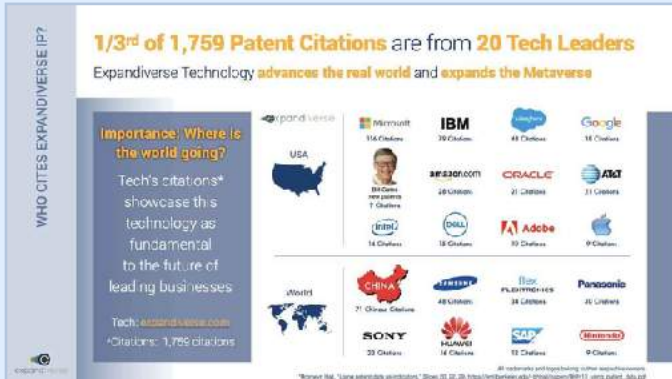
Visionary New "Planetary Success" Technology and IP includes everyone and the Earth





**Expandiverse, the Real World Metaverse, is the first name for the coming virtual layer that will give every person control over the virtual world, over the digital economy, and over the physical world. It is a technology-controlled ecosystem.**

## When? This is Humanity's Critical Decade to Switch from Today's Headwinds of Giant Problems to the Tailwinds of Universal Personal Successes in a Solutions Economy



### 1,759 Patent Citations: 1/3rd by tech leaders

Leading tech companies invest billions to acquire and patent the IP they need to lead an online-first planet. Are you acquiring the IP you will need to be a leader?

### 14-Volume Expandiverse IP Library

To build the future directly and monetize it sooner, use the 14-volume Expandiverse Library to build new virtual layers and services where you own the essential IP.

**Problems:** The Earth we know is coming to an end. A verdant world, where humanity flourished, is being transformed into a hot, thirsty and disaster-ravaged planet. People, companies and economies are in peril.

**Obstacles:** Fossil fuel emissions are not slowing. Chronic diseases and inequality continue. Our problems are too big for people, governments, corporations, international organizations and philanthropies. To solve our problems, billions must switch to sustainable food, energy, housing, transportation, consumption, health — all at the same time.

**Growing threats:** Now the world's leaders are starting to admit failure to stop global warming from rising past the Paris Agreement's limit of 1.5 degree Celsius. Humanity can't succeed unless we disrupt today's status quo.

**Challenges:** Humanity's failure is not acceptable. But no one has ever experienced a sustainable, healthy and prosperous planet that includes everyone. We have never even known how to build this. But now, we must do this in years.

**Scale:** The Expandiverse solves the world's silo problem. Every company and organization struggles with how to take its best solutions and scale them to everyone. The Expandiverse is designed to deliver personal "next best steps" to billions of people privately, all day long, every day.

**Leadership evolves:** When every person can choose their goals and control their devices, companies prosper by delivering personal and private ESG solutions that help each person and the planet. Industry-leading companies are already customer-focused, so they will evolve to customer-control. If a company doesn't evolve to help each person, their digital presence will be replaced across people-controlled devices by those that help people and the planet.

**Where:** This improves lives where people are, without migrations, revolutions or attacking elites. It runs on existing devices as well as new VR-AR-XR, so it fits the devices people own and use. **Everyone decides their goals and uses the world's best choices, producing positive, accelerated growth toward the lives and world that billions want.**



**Dan Abelow, Inventor:** Dan holds degrees from Harvard and the Wharton School. His previous patents have 550 licensees that include platforms like Apple, Google and Microsoft, and companies like Ford, Verizon and MasterCard. His patent filings have been cited 4,100 times. He is an Applied Futurist who solves big problems by creating new patentable technologies and IP that improve business and "the system."